

THE

MOTOR OFFICER™

OFFICIAL MAGAZINE OF THE HARLEY-DAVIDSON MOTOR OFFICER

115 YEARS

*Answering
The Call For*

PG 8

**POLICE ROAD GLIDE®
MAKES ITS DEBUT**

PG 13

**LIVEWIRE® FOR
LAW ENFORCEMENT**

PG 17



FALL 2023

Exercises include higher speed skills training, road speed maneuvers, advanced braking, swerving, and firearm use. Ready to accept the challenge?

NATIONAL POLICE MOTOR SCHOOL



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LEAVE YOUR MOTORS AT HOME!
HARLEY-DAVIDSON PROVIDES TRAINING VEHICLES.



ABOUT US

Texas A&M Engineering Extension Service (TEEX) and Harley-Davidson teamed up three years ago to re-establish the National Police Motor School. Combining TEEX's 80 years of law enforcement training experience and Harley-Davidson's legendary motorcycles, we can offer this unique opportunity across the nation.

Course offerings include Basic Police Motorcycle Operator (MSP201) and Police Motorcycle Instructor Certification (MSP203). Harley-Davidson provides Police Road King® training motorcycles for all students. New for 2024 is the release of Advanced Police Motorcycle Operator (MSP202).

2024 SCHEDULE JUST ANNOUNCED!

BENEFITS OF HOSTING



No Travel Costs for Your Agency

We'll supply the 2-3 class suite, instructors, motors, and an on-site Harley-Davidson motorcycle technician/mechanic who can make repairs and adjustments so that your officers never miss a beat!



Complimentary Basic Operator or Instructor Registration

Each host agency agrees to host the entire course suite (3-week commitment) and will be immediately offered one (1) complimentary student attendee slot in either the MSP201 or MSP203 course.



Time Limited Complimentary Registration

If the host agency enrolls a minimum of 15 students in the Basic Operator Course 45 days prior to the MSP203 start date, the agency will receive an additional complimentary student attendee slot.

CONTACT US TODAY!



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TEEX.ORG/MOTORCYCLE

From the Editor

THE MOTOR OFFICER™

A Momentous 2023

It's been an amazing year at Harley-Davidson as we marked the 120th anniversary of our company and the 115th anniversary of building police motorcycles. We celebrated with owners from around the world during a momentous homecoming event in Milwaukee this past July. We'll be recapping parts of the event in this issue of *The Motor Officer* magazine, as well as sharing interesting facts from our more than a century of proudly serving law enforcement organizations.

One thing that hasn't changed over the years is our continued drive to push the boundaries and build the best performing police motorcycles. This has never been more apparent than today as we introduce the new police Road Glide® motorcycle, now ready for order. It's the direct result of our tried-and-true development process. We listen to your feedback, design bikes based on your needs and wants, demo them in order to refine and perfect, then introduce them to our product line. I can't wait to see the Road Glide motorcycle become a staple member of law enforcement communities throughout the country.

In this issue, we'll also take a look at the latest LiveWire® motorcycles and how they can be an ideal fit for police departments. And, as always, you can find information and schedules for Harley-Davidson's premier motor officer training program, delivered in conjunction with TEEX, as well as our MMI technical training program. Be sure to check out these valuable skills-building opportunities and register before classes fill up.

Over the last 115 years, Harley-Davidson has been proud to serve police agencies and design innovative motorcycles that help them fulfill their vitally important duties. Thank you for being part of our family and our iconic history. Enjoy this issue of *The Motor Officer* magazine!



Shelby Romero | Police & Fleet Sales

EDITOR IN CHIEF

Shelby Romero
Harley-Davidson Motor Company
Police & Fleet Sales
Milwaukee, WI

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H-D.COM/POLICE

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HOME COMING™

CELEBRATING 120 YEARS

Meet the Team



Jill Schultz is the Fleet Sales Manager for Harley-Davidson. She has been with Harley-Davidson for over 14 years in various Sales and Marketing roles. She gained responsibility for the Fleet Team, including the U.S. Police Motorcycle business, in 2020. Throughout her career, Jill has been an advocate for customers, dealers and employees. Jill manages the Regional Police Fleet Sales Representatives and creates the overall strategy for the Harley-Davidson police business.

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Rob Grimsley is the Police & Fleet Sales Representative for the Southeast. Rob has served in this position for over 7 years for HDMC. Rob served 25 years in law enforcement in Charleston, SC. Out of his 25 years in law enforcement, Rob was assigned to the Motor Squad for 24 of those years, and his last 8 years he was the Motor Sergeant for Charleston County Sheriff's Office. Rob is a certified Police Motorcycle Instructor through IPTM, Northwestern Univ. Fairfax County Police VA and Maryland State Police, and will also be an instructor for the TEEEX Motorcycle Officer Training Program. Rob has served as an Adjunct Police Motorcycle Instructor for IPTM and Florida Public Safety Institute. Rob is also retired from the U.S. Air Force Reserves as a Chief Master Sergeant in the Security Forces career field.

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Jeff Dickey is the Regional Police Fleet Sales Representative for the Great Lakes region and the Central Plains states. He is a 35-year veteran of law enforcement, retiring as a captain from the Ohio State Highway Patrol. In 2006, Jeff was assigned the task of resurrecting the OSHP's motor unit, which had been disbanded for 50 years. As Executive Officer of Operations, Jeff implemented and expanded the motor unit into Ohio's metro areas.

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Shelby Romero is the Police & Fleet Association Project Manager who serves as the air traffic controller for all police business opportunities, as well as the editor of *The Motor Officer*™ magazine. She monitors the bidding process and provides communication, analytical and marketing support to the Police & Fleet Team and dealer network.

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Brian Hirt is the Police & Sales Representative for the Southern region. This includes Texas, Louisiana, Arkansas, Oklahoma and Kansas. He is a 26-year veteran of law enforcement and retired as a sergeant with the Hutchinson, Kansas Police Department. For 21 of those years, Brian was a motor officer. The last 14 years, he was the supervisor of the traffic division and motors, which also included doing enforcement on motorcycles. He was certified by MSF as a rider coach, teaching Basic Rider courses at Hutchinson Community College for many years. He is also a U.S. Marine Corps veteran.

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Meet the Team



Angelo Todaro is the Regional Police & Fleet Sales Representative for the Northeast. He is a 39-year veteran of law enforcement and retired as a motorcycle officer with the Suffolk County Police Department in New York. Angelo was the lead instructor in his unit and was certified by NUCPS as a Police Motorcycle Instructor in 2005. He has been a Rider Coach with MSF since 1992. He was responsible for training motorcycle officers in his department as well as many other local departments that utilized his agency's training facilities. After his retirement, Angelo worked as a Service Department Manager at a Harley-Davidson® dealership near his home.

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John Dunbar is a Marketing Lead for Fleet Sales, which was primarily rentals but now includes both Police and Military. John has been at Harley-Davidson for over 7 years, with prior roles in content production and social media. Prior to joining Fleet Sales, John worked at a Harley-Davidson dealership in the Milwaukee area. No stranger to law enforcement (no, not in that way, clean record), John's father was a lieutenant in the police force for over 25 years.

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Joe Wingard is the Regional Accounts Representative for the Southwest. He is a 25-year veteran of law enforcement and retired as a Captain with the Nevada Highway Patrol in Las Vegas. Joe supervised the motor unit as a Sergeant, Lieutenant and Captain. He also spent time as a regional fleet manager and was responsible for the acquisition and service of police duty Harley-Davidson® motorcycles for the Nevada Highway Patrol in Las Vegas. Joe received his police motorcycle training from the Las Vegas Metropolitan Police Department and has a bachelor's degree from the University of Nevada-Las Vegas.

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Jason Pettit is the Fleet Sales Operations Lead for Harley-Davidson and has been with the company for over 7 years in various sales and operations roles. Before joining H-D, he was with a large metropolitan dealership in the Milwaukee area for over 8 years, beginning as a Sales Associate and finishing as a Sales Manager. He has plenty of experience with the selling and ordering of police units. Jason supports all Regional Police Fleet Sales Representatives and helps facilitate the strategic plan.

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Ted White is the Police & Fleet Sales Representative for the Northwestern region of the United States. He is a 29-year veteran of law enforcement and retired with the California Highway Patrol. He rode motors as an officer and sergeant. As a sergeant, Ted managed the CHP's Motorcycle Training Unit at the Academy, where he was responsible for 39 law enforcement motorcycle training courses per year. Currently, the CHP deploys 411 motorcycles statewide. Ted's father is also a retired motorcycle sergeant with the CHP.

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Dan Lott is the motorcycle fleet technician for the police training partnership with TEEX. Dan has been with Harley-Davidson for 28 years. His prior role was in product development as a model maker/experimental mechanic, with his most recent project as lead mechanic on the new middleweight platform (Harley-Davidson® Pan America™ and Sportster™ S models). Dan also has a son who works in law enforcement, so he is very excited to be on the Motor Officer team.

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HOMECOMING™

CELEBRATING 120 YEARS

Motor Officer

by **Harley-Davidson**
Facebook Group

Open to current and retired Motor Officers, Fleet Managers, Motor Officer Students, Police Chiefs and other Police personnel, our Facebook group is the best way to stay current with all the latest news from our Motor Officer Team and get updates on H-D® police products, training information, new events and more.

Members can also provide direct feedback to our team and help contribute to the future of Harley-Davidson's police products.

JOIN THE MOTOR OFFICER FACEBOOK GROUP



Welcome to the Family

We're always excited to see our Harley-Davidson® police fleet family grow! Join us in welcoming these outstanding organizations to our united community of law enforcement motor officers.



OCOEE PD

Florida



Jan '23

BROKEHAVEN PD

Georgia



Jan '23

INDIAN RIVER SHORES PD

Florida



Jan '23

BISBEE PD

Arizona



Jan '23

PORT ARANSAS PD

Texas



Jan '23

STEPHENVILLE PD

Texas



May '23

ATLANTA AVIATION PD

Georgia



May '23

MONCK'S CORNER PD

South Carolina



May '23

UNION COUNTY SO

New Jersey



May '23

NEWMAN PD

Georgia



Aug '23

PENSICOLA PD

Florida



Aug '23

BERKELEY COUNTY SO

South Carolina



Sept '23

CORINTH PD

Texas



Sept '23

NORTH PORT PD

Florida



Sept '23

CUMBERLAND COUNTY SO

New Jersey



Oct '23

POLICE
History

By 1927, over 2,700 police departments had purchased Harley-Davidson® motorcycles.

*Answering
The Call For*

115 YEARS



IT'S SAFE TO SAY THAT 2023 WAS THE YEAR OF HARLEY-DAVIDSON.

Not only did the Motor Company mark its 120th anniversary, it also celebrated 115 years of serving police departments with specially designed motorcycles. And as you would expect, the occasion called for nothing less than a massive gathering of enthusiasts from around the world.

Harley brought the thunder to its home base in Milwaukee, Wisconsin, this past July with the H-D Homecoming™ Festival, a music and moto event that welcomed a crowd 130,000+ strong.

Rides were organized from the farthest reaches of North America, providing opportunities for owners to caravan to the event together. The three-day celebration united the likes of headliners Green Day, the Foo Fighters, Phantogram and The Cult who delivered musical performances that entertained the masses with rockin' guitar anthems, driving rhythms and gritty vocals. Other events included breathtaking motocross and stunt shows, police skills riding demonstrations and a parade of 7,000 motorcycles through the heart of downtown Milwaukee.

Last but most definitely not least, the H-D Homecoming™ Festival set the stage for the official reveal of the new 2024 Harley-Davidson® Police Road Glide® Motorcycle (more details on that later in this issue). It's the latest in a long line of police bikes designed by the Motor Company that dates back well over a century.

Every day, in cities and towns across America, motor officers have relied on Harley-Davidson® Police Motorcycles as they carry out life-saving missions, serve communities, promote traffic safety and escort VIPs. The Detroit Police Department is believed to be the first law enforcement organization to purchase an H-D® motorcycle for police duty in 1908.



"THIS TEAM IS A HUGE PART OF TURNING OUT THE BEST POLICE MOTORCYCLES HARLEY-DAVIDSON HAS EVER PRODUCED."

– Rob Grimsley, Regional Police & Fleet Sales Representative



A lot has changed since the early days of Harley-Davidson® motorcycles first being placed into service by police departments around the world. Not only have the motorcycles themselves advanced, but the team that supports them has been transformed. "I've been with the company as a Police & Fleet Sales Rep for over 10 years, and during that time, our team has grown and evolved in many ways," said Rob Grimsley, Regional Police & Fleet Sales Representative. "We have a cohesive team that brings a lot of knowledge and experience to the table. This team is a huge part of turning out the best police motorcycles Harley-Davidson has ever produced."

Harley-Davidson is primed and ready for another 115 years of answering the call to deliver legendary performance and comfort to motor officers around the world.



History POLICE

In 1928, two New Jersey State Police officers completed a 200-mile roundtrip mission on their Harley-Davidson police motorcycles to retrieve a critical anti-venom serum needed to save a man who had been bitten by a rattlesnake.



TEEX Training Schedule

Harley-Davidson and the Texas A&M Engineering Extension Service (TEEX) offer one of only two accredited programs in the U.S. backed by a university to train motor officers and motor officer instructors. The high-caliber instruction is delivered by current and former motor officers who deliver curriculum that's specially designed to address the evolving technologies found on Harley-Davidson® Police Motorcycles. Using fully equipped Harley-Davidson® Road King® motorcycles, participants hone their riding skills and earn certification after successfully completing this challenging program.

Become a more skilled rider by signing up today! Space is limited, so visit [TEEX.org](https://www.teex.org) and register.

▲ Three courses include:

- **Basic Motorcycle Operator (80 hours):** Participants orient to the terminology and riding skills that relate to the operation of a police motorcycle.
- **Advanced Operator (24 hours):** To further reduce agency liability, this course is designed to train officers for higher speed operations.
- **Instructor Certification (120 hours):** Instructor candidates learn skills to successfully guide participants in the facilitation of the Basic Police Motorcycle Operator course.

DATE	LOCATION	CLASS
February 5-23, 2024	Bryan, TX	Instructor Certification
February 11-23, 2024	Bryan, TX	Basic Operator
March 11-29, 2024	Zachary, LA	Instructor Certification
March 18-29, 2024	Zachary, LA	Basic Operator
April 8-26, 2024	Bryan, TX	Instructor Certification
April 15-26, 2024	Bryan, TX	Basic Operator
May 6-24, 2024	Milwaukee, WI	Instructor Certification
May 13-24, 2024	Milwaukee, WI	Basic Operator

DATE	LOCATION	CLASS
June 10-28, 2024	Bryan, TX	Instructor Certification
June 17-28, 2024	Bryan, TX	Basic Operator
July 15- Aug 2, 2024	Seattle, WA	Instructor Certification
July 22- Aug 8, 2024	Seattle, WA	Basic Operator
September 9-27, 2024	West Hampton Beach, NY	Instructor Certification
September 16-27, 2024	West Hampton Beach, NY	Basic Operator

H-D 2024

Police Technical Training

It's time to register for 2024 Harley-Davidson® Technical Training classes! Every year, the Motor Company provides technical training to law enforcement agencies, technicians and officers employed by law enforcement agencies, providing valuable education on maintaining Harley-Davidson® Police Motorcycles. The course curriculum is designed to bring the content of Police Technical Training classes closer to the professional Harley-Davidson training received by dealership technicians. Courses will be held at Harley-Davidson University in Milwaukee, WI, and at the Motorcycle Mechanics Institute (MMI) in Orlando, FL.

We strongly recommend registering early as classes fill up quickly. Go to h-d.com/police and sign up today!

POLICE A

VEHICLE MAINTENANCE

No prerequisite

POLICE D

ELECTRICAL DIAGNOSTICS

Requires previous attendance in Police A

POLICE F

CHASSIS SET-UP/ABS

Requires previous attendance in Police A and D

CLASS	NAME	DATE	LOCATION
AM24-1	Police A	April 8-11, 2024	Milwaukee, WI
DM24-1	Police D*	April 15-18, 2024	Milwaukee, WI
FM24-1	Police F*	April 22-25, 2024	Milwaukee, WI

CLASS	NAME	DATE	LOCATION
AM24-2	Police A	September 9-12, 2024	Milwaukee, WI
DM24-2	Police D*	September 16-19, 2024	Milwaukee, WI
FM24-2	Police F*	September 23-26, 2024	Milwaukee, WI
AM24-3	Police A	September 30- Oct. 3, 2024	Milwaukee, WI

*Denotes classes with prerequisites | Firearms are **prohibited** at the training venues | Steel toe shoes are **required** at the training venues

The Motor Officer magazine is Now All Digital!

The Motor Officer™ Magazine has moved to an all-digital format, giving access to even more readers. We'll continue to bring you insightful articles and information for motorcycle officers around the country.



To continue receiving The Motor Officer Magazine, please take a [short survey](#) and opt in to receive digital communications. Don't miss a single issue; take the survey today!



Glide

Into The

Next

Generation

of Police

Motorcycles

The wait is over! The Road Glide[®] motorcycle is now an official member of the Harley-Davidson[®] Police Motorcycle lineup and available for order. It was officially unveiled at the H-D Homecoming[™] Festival, a celebration of 120 years of Harley-Davidson, held earlier this year in Milwaukee, Wisconsin. While many motor officers around the country had the opportunity to ride the demo model during the development process, the debut of the production model was big news at the event.



“IT WAS OVERWHELMING, THE MINUTE IT WAS ANNOUNCED, I HAD SEVERAL DEALERS CALLING ME WANTING TO KNOW WHEN THEY COULD ORDER.”

– Rob Grimsley, Regional Police & Fleet Sales Representative

The purpose-built Road Glide® police model is the result of a development process that consisted of listening, designing, rigorous testing and delivering a final model. Harley-Davidson collaborated with law enforcement agencies to understand their needs and challenges. Engineers and dealers worked together to design a motorcycle that met those requirements. Then the H-D Police & Fleet regional team took the product on the road, showcasing it to police departments and gathering valuable, firsthand feedback. These insights drove any final product refinements before the bike was ready to become an official Harley-Davidson® Police Motorcycle production model.



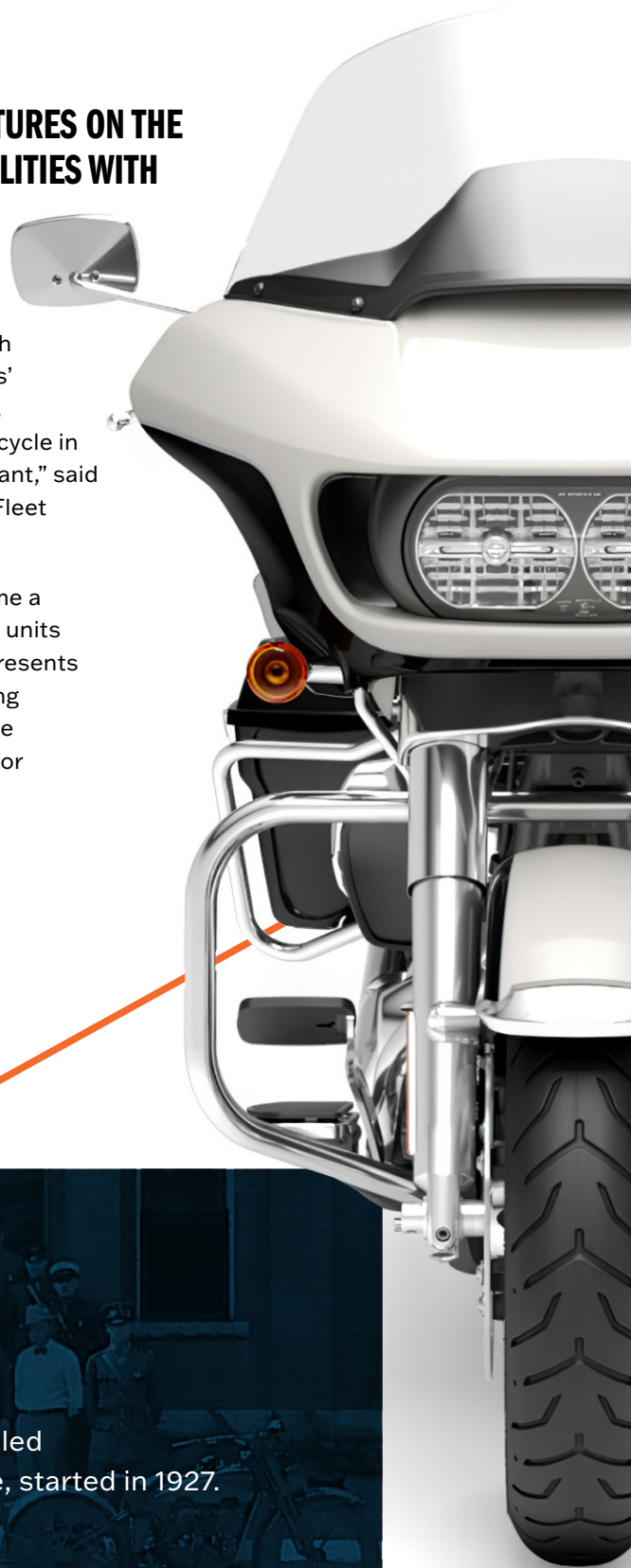
UNDOUBTEDLY, ONE OF THE MOST COMPELLING FEATURES ON THE ROAD GLIDE® MOTORCYCLE IS THE MOBILITY CAPABILITIES WITH THE AERODYNAMIC DESIGN OF THE FIXED FAIRING.

The aerodynamic shark nose fairing is fixed to the frame, effortlessly cutting through wind and eliminating buffeting. Moreover, the Road Glide® motorcycle boasts impressive acceleration, empowering motor officers to quickly apprehend violators.

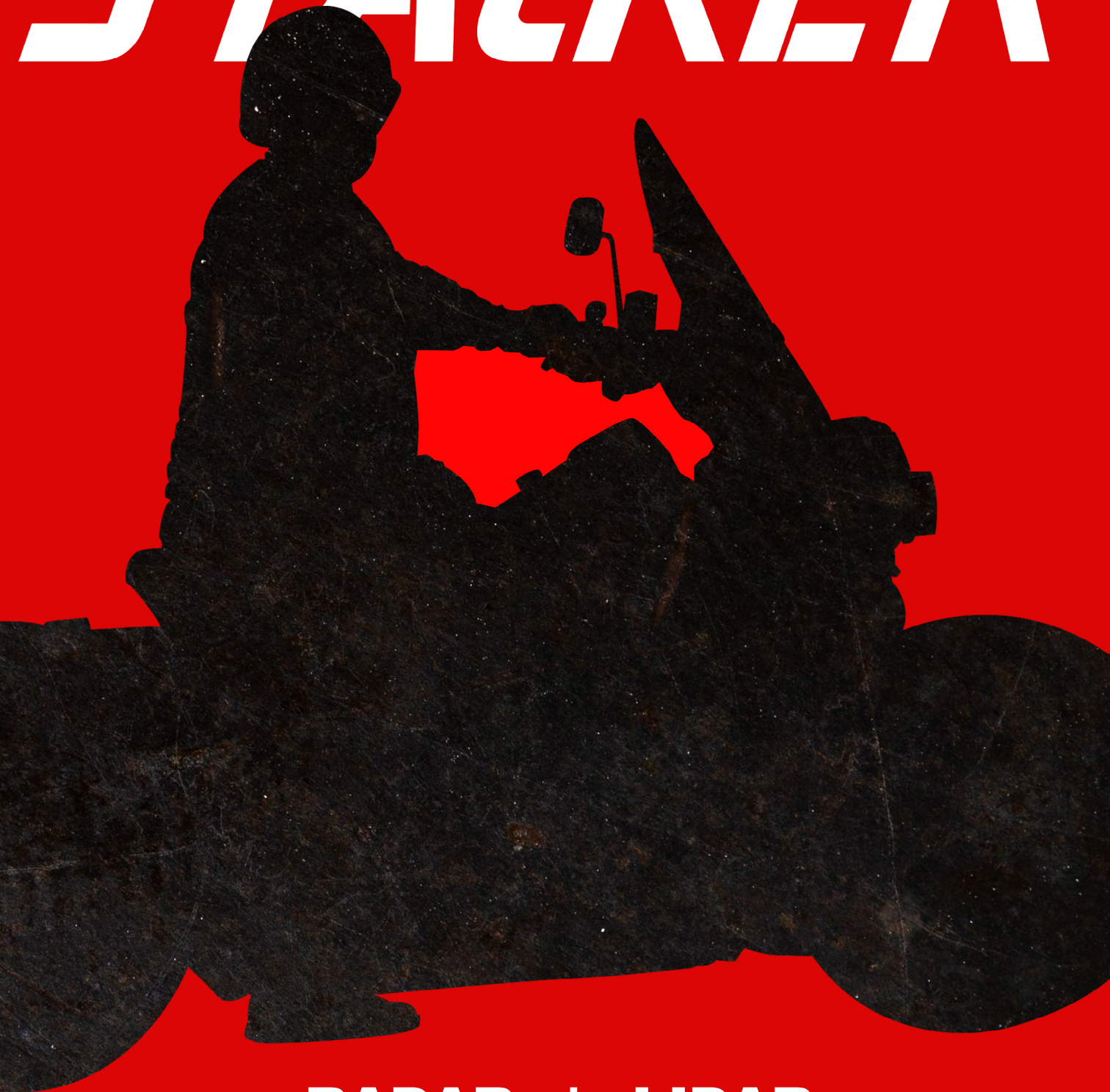
Designed for comfort and the unique requirements of motor officers, the Road Glide model represents the next generation of Harley-Davidson® Police Motorcycles. Cornering Rider Safety Enhancements, including cornering-enhanced ABS, Drag-Torque Slip Control and Vehicle Hold Control, instill confidence during acceleration, deceleration and braking maneuvers. Features like

heated hand grips and saddlebags with one-touch latch contribute to officers' comfort and convenience. "The desire for this motorcycle in the police world is significant," said Jeff Dickey, H-D Police & Fleet Sales Representative.

Road Glide is set to become a staple of law enforcement units around the country. It represents Harley-Davidson's enduring commitment to serving the motor officer community for generations to come.



STALKER[®]



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StalkerRadar.com

1-800-STALKER

Electrifying

POLICE FLEETS



Communities around the world are actively seeking out ways to operate more sustainably, and police agencies are a significant part of that effort. The LiveWire® motorcycle is set to answer that call with the all-electric performance motor officers need to carry out their essential duties. Introduced by Harley-Davidson in 2019, LiveWire motorcycle is now its own brand—the first publicly traded electric motorcycle company in the U.S.

WE CAUGHT UP WITH JON DENTON, HEAD OF COMMERCIAL OPERATIONS AT LIVEWIRE,

to discuss LiveWire® ONE™ and the new S2 Del Mar™ models and how their advanced technologies readily meet the needs of law enforcement.

Q Are LiveWire motorcycles built as police units in the factory?

JD While we don't manufacture LiveWire® motorcycles with all the police gear right in the factory, we do design the bikes with provisions to accommodate a variety of aftermarket solutions so law enforcement agencies can upfit them for their specific needs. Our broad network of H-D/LiveWire dealers also can support local agencies with their upfitting needs and requirements.

Q Tell us about the new S2 Del Mar model and how it could be an ideal fit for police departments.

JD We anticipate a Del Mar specific fleet and demo program available for motor officers in 2024.

Q How does the S2 Del Mar differ from the LiveWire ONE?

JD LiveWire ONE has a slightly longer range and is heavier with a more aggressive seating position. It's also DC Fast Charge capable, so it can go from 0 to 100 percent

charged in just one hour. The S2 Del Mar is a lighter bike that offers more suspension travel and is perfect for patrolling more compact, urban environments or campuses within a small geographic area. It has a lower price point and offers Level 2 charging, so charging is readily available. The S2 Del Mar is built at the factory with provisions for luggage, making it ready to be upfitted for carrying police gear.

Q What feedback have you received so far from motor officers about LiveWire motorcycles?

JD It's always interesting to hear comments about how ICE bikes differ from electric. We receive comments about how LiveWire bikes are more accessible for community engagement. Motor officers enjoy riding them because they are quieter and lighter.

Q If a police agency wants to test ride a LiveWire ONE or the new S2 Del Mar, who should they contact?

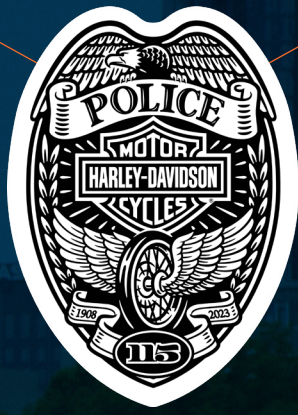
JD We have a new website where they can get in touch with one of our fleet specialists. They'll help make arrangements for a test ride at a local LiveWire dealership.

Q What is the future of LiveWire for law enforcement applications?

JD As municipalities are increasingly looking to electrify their fleets, LiveWire is an ideal solution. It's less intense to put in the infrastructure for charging these bikes. They also have a range that fits well with patrol applications. We want to continually collaborate with police departments that are looking to electrify so we can determine how LiveWire models can be a solution for them—meeting both their budget and usage requirements. We always want to hear how we can expand on the strength of our technology and incorporate that into our future offerings. Our goal is to be at the forefront of electrification.



To contact a LiveWire® fleet specialist or discover more about LiveWire ONE or the S2 Del Mar, visit the website.



Years

Want to learn and experience more?



h-d.com/police

Check out *The Motor Officer™* website, subscribe and discover.